

Job Posting
PATIENT ENROLLMENT MANAGER

DM Clinical Research, the largest privately-owned research management organization in the Houston area and one of the top 50 CROs in the country, is looking for an experienced **Patient Enrollment Manager** to achieve optimal patient enrollment in order to support organization goals.

RESPONSIBILITIES AND DUTIES

- Manage patient recruiters; monitor their efforts and hold them accountable for results.
- Develop recruitment strategies to manage each trial from pre-award to completion of enrollment.
- Analyze, maintain, and report key metrics to assure the effectiveness of the patient recruitment process.
- Conduct calculated consumer marketing and ad campaigns across various digital platforms.

EXPERIENCE AND SKILL REQUIREMENTS

- Bachelor's degree and clinical background required.
- Sales experience a plus.
- Experience managing a team.
- 2+ years patient recruitment experience for clinical research trials.
- Proven results generating successful patient recruitment strategies in a clinical research organization.
- Concrete experience coordinating advertising across multiple social media channels.
- Spanish bilingual a plus.